Youngstown Marathon Board Meeting
March 25, 2021
Zoom Meeting
7:15 PM

The meeting was called to order at 7:15 PM.

Attendees:
Crystal Siembida Boggs
Mark Lipinsky
Joe Midlick
Nicole Ranttila
Janie Crowl
Steve Hixson

Minutes from the January 28, 2021 meeting were approved.

Reports of Committees and Board

I. Marketing
   A. Run Ytown promos have been released
   B. Social media has focused on Run Ytown
   C. Website to be fully updated tomorrow with sponsors
II. Race Registration
   A. 16 Vday promo codes used for Marathon
   B. Current signups:
      1. Run Ytown: 270 registrants
      2. Youngstown Marathon: 157 registrants
III. Logistics
   A. Run Ytown
      1. Mark coordinated with Canfield police to clear roadways
      2. Janie has coordinated volunteers
      3. Mark will coordinate parking lot with Canfield High School
      4. Mark stated he will create and coordinate signage
   B. Will need to coordinate with Mill Creek Park for construction updates
IV. Ambassadors

A. Ambassador codes being used

V. Pacers
   A. One pacer has dropped out and Crystal will seek replacement

VI. Expo
   A. Discussion of in person expo was held and board voted to hold the expo
   B. Will have runners choose a packet pickup window
   C. Nicole can assist Crystal will coordination if Crystal cannot be there due to track district championships
   D. Crystal will reach out to YMCA Boardman to resume planning with them

VII. Sponsors
   A. HomeLite: sent check for 2021 sponsorship
   B. Penguin City: new beer tent sponsor; selling beer at cost, giving $500 check for sponsorship, including beer coozie, want to set up a bar relay race for 5K, will put coupons into swag bags
   C. FastTrac is interested in sponsorship
   D. IV Hydration wants to sponsor and be at expo
   E. NovaCare has agreed to be sponsor for expo
   F. $1000 sponsors will get free table at expo

X. Beneficiaries
   A. Can begin to post application form to be considered
   B. Crystal will create application to place on website

<u>Financial Report</u>

I. Bill List was Reviewed
   A. No bills at this meeting

II. Approval for Expenditures
   A. Donations for 2020 charities clarified

<u>New Business</u>

I. Statutory agent: Mark completed paperwork to indicate he has all legal authority to make decisions for the organization

II. All board members except Janie Crowl as Treasurer need to be renominated
   A. Crystal Siembida Boggs made motion to nominate positions and Nicole Ranttila seconded
   B. Joe Midlick nominated Nicole Ranttila, for Secretary Mark Lipinsky seconded

C. Crystal Siembida Boggs nominated Josh Boggs President, Nicole Ranttila seconded

D. Crystal Siembida Boggs nominated Joe Midlick for Vice President, Mark Lipinsky seconded

E. Mark Lipinsky nominated Crystal Siembida Boggs for Director of Marketing, Janie Crowl seconded

F. Mark Lipinsky nominated Joe Midlick for Director of Sponsorship, Nicole Ranttila seconded

G. Joe Midlick nominated Mark Lipinsky for Director of Logistics, Janie Crowl seconded

III. CEO to be discussed and voted upon forthcoming

IV. IRS filing needs followed up; everything is filed through DT Moore

Meeting Minutes Submitted by Nicole Ranttila, Board Secretary